



WRITE YOUR WAY TO SUCCESS

It's time to improve your writing skills and try some of the tips Linda, Sara and Viviana shared with you!

Grab your writing tools and get ready to unlock your creativity!

There is no such thing as a boring story, when you know how to tell any story. For this exercise choose a very simple story and try to isolate its founding elements:

Who is the main character?

1

What is their purpose?

2

And then... what happens?

3

How did they change after this happened?

4

Now try to tell the story in different ways by mixing the founding elements:

Tell the story following the chronological order, in the most linear way

1

Tell the story starting from the end and explain backwards what has happened

2

Tell the story with a minimum amounts of fact and focus deeply on the inner evolution of the character

3

Tell the story but leave the ending open: what may still happen next?

4
